

$$\frac{f(x+h) - f(x)}{h}$$

$$f(x) = -2x^2 - 3x - 5$$

$$-2(x+h)^2 - 3(x+h) - 5$$

$$-2x^2 - 4hx - 2h^2 - 3x - 3h - 5 + 2x^2 + 3x + 5$$

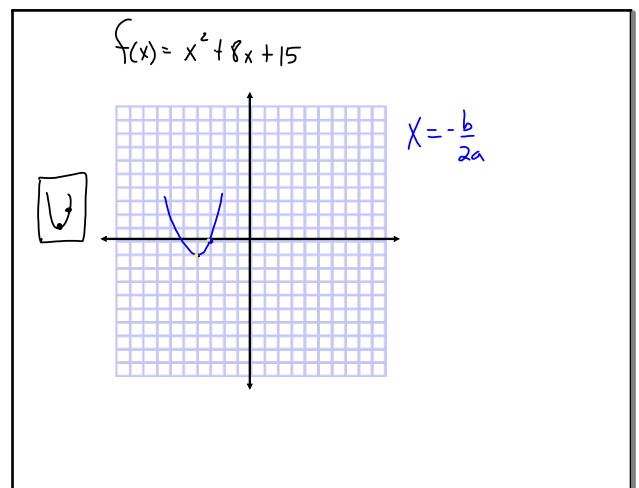
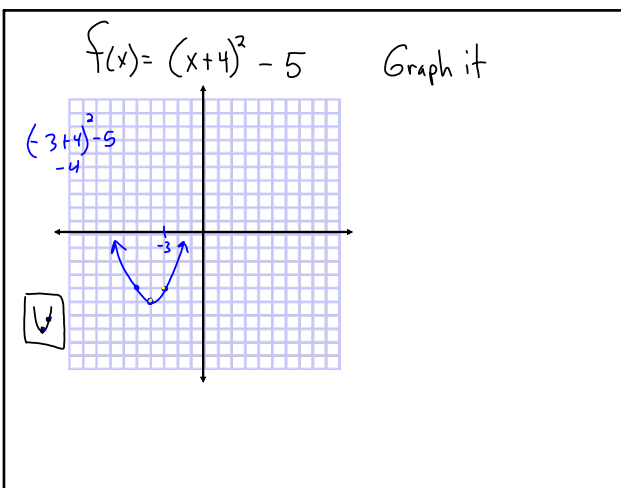
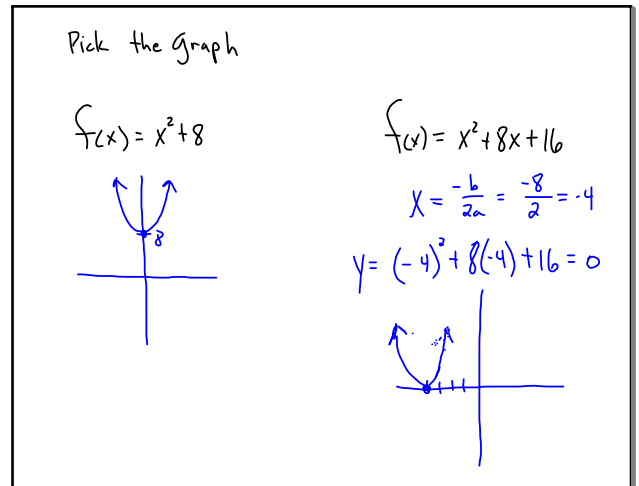
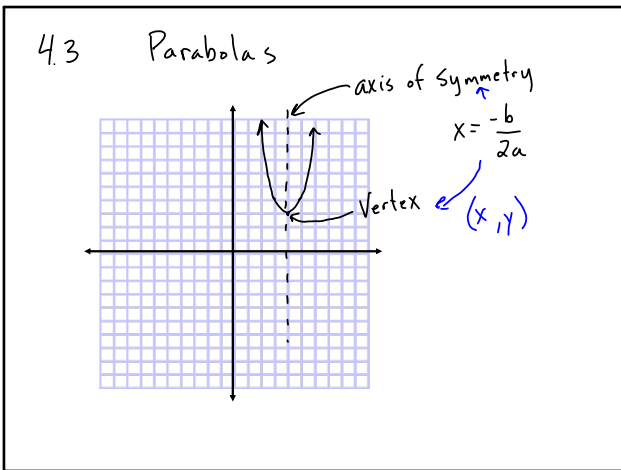
$$-4hx - 2h^2 - 3h$$

$$x^3 - 9x$$


$$x(x^2 - 9)$$


$$x(x-3)(x+3)$$


$$\{x \mid x \neq 0, 3, -3\}$$



Discriminant:

$b^2 - 4ac < 0$ No Real Zeros 

$b^2 - 4ac = 0$ One Real Zero 

$b^2 - 4ac > 0$ Two Real Zeros 

For $f(x) = -x^2 + 8x$

Axis of Symmetry? $x = -\frac{b}{2a} = -\frac{8}{2(-1)} = 4$ $x = 4$

Open up or **Down**

X-intercepts? $b^2 - 4ac = 64 - 4(-1)(0) = 64$
 $x = 0, 8$ Two Real

Vertex? $-(4)^2 + 8(4) = (4, 16)$

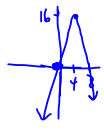
Domain: $(-\infty, \infty)$

Range: $(-\infty, 16)$

Y-intercepts? 0

Increasing: $(-\infty, 4)$

Decreasing: $(4, \infty)$



$f(x) = 5x^2 + 10x$

This Quadratic function has a Maximum value at $(-1, -5)$.

$x = -\frac{b}{2a} = -\frac{10}{2(5)} = -1$

$y = 5(-1)^2 + 10(-1) = -5$

Maximum or Minimum

4.4

price - p x - sold demand $p = -\frac{1}{9}x + 100$

Revenue Model ($R = xp$): $R = x(-\frac{1}{9}x + 100) = 100x - \frac{1}{9}x^2$

Domain: $[0, \infty)$

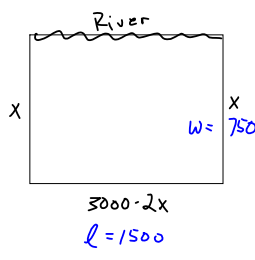
Revenue? $x = 200$
 $100(200) - \frac{1}{9}(200)^2 = \$15,555.60$

sold - Maximizes the Revenue
 $x = -\frac{b}{2a} = -\frac{100}{2(-\frac{1}{9})} = 450$

Max Revenue
 $100(450) - \frac{1}{9}(450)^2 = \$22,500$

What price to get Max Rev?
 $\frac{22500}{450} = 50$

3000 ft. of fencing

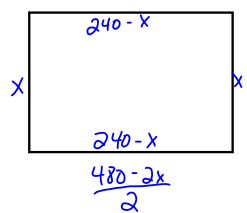


Max Area:
 $A = (3000 - 2x)x = 3000x - 2x^2$

$-\frac{b}{2a} = \frac{-3000}{2(-2)} = 750$

Max Area = 1,125,000 square yards

David wishes to enclose a rectangular area with 480 yards of fencing.



Find the function for the Area:
 $A(x) = 240x - x^2$

