11.1
Chi-Square Tests for Goodness of Fit

- ✓ STATE appropriate hypotheses and COMPUTE expected counts for a chi-square test for goodness of fit.
- ✓ CALCULATE the chi-square statistic, degrees of freedom, and *P*-value for a chi-square test for goodness of fit.
- ✓ PERFORM a chi-square test for goodness of fit.
- ✓ CONDUCT a follow-up analysis when the results of a chi-square test are statistically significant.

Mars, Incorporated makes milk chocolate candies. Here's what the company's Consumer Affairs Department says about the color distribution of its M&M'S ® Milk Chocolate Candies: On average, the new mix of colors of M&M'S® Milk Chocolate Candies will contain 13 percent of each of browns and reds, 14 percent yellows, 16 percent greens, 20 percent oranges and 24 percent blues.

The one-way table summarizes the data from a sample bag of M&M'S ® Milk Chocolate Candies. In general, one-way tables display the distribution of a categorical variable for the individuals in a sample.

Color	Blue	Orange	Green	Yellow	Red	Brown	Total
Count	9	8	12	15	10	6	**60**

The sample proportion of blue M&M's is $\hat{p} = \frac{9}{60} = 0.15$.

Performing one-sample *z* tests for each color wouldn't tell us how likely it is to get a random sample of 60 candies with a color distribution that differs as much from the one claimed by the company as this bag does (taking all the colors into consideration at one time).
For that, we need a new kind of significance test, called a **chi-square goodness-of-fit test.**

The null hypothesis in a chi-square goodness-of-fit test should state a claim about the distribution of a single categorical variable in the population of interest.

H_0: The company's stated color distribution for M&M'S® Milk Chocolate Candies is correct.

The alternative hypothesis in a chi-square goodness-of-fit test is that the categorical variable does *not* have the specified distribution.

H_a: The company's stated color distribution for M&M'S® Milk Chocolate Candies is not correct.

The idea of the chi-square goodness-of-fit test is this: we compare the **observed counts** from our sample with the counts that would be expected if H_0 is true.

The more the observed counts differ from the **expected counts**, the more evidence we have against the null hypothesis.

Color	Observed (L_1)	Expected (L_2)
Blue	9	14.40 = .24(60)
Orange	8	12.00
Green	12	9.60
Yellow	15	8.40
Red	10	7.80
Brown	6	7.80

The **chi-square statistic** is a measure of how far the observed counts are from the expected counts. The formula for the statistic is

$$\chi^2 = \sum \frac{(\text{Observed} - \text{Expected})^2}{\text{Expected}}$$

where the sum is over all possible values of the categorical variable.

$\frac{(9-14.4)^2}{14.4} + (\ )^2 + \ldots$

Conditions for Performing a Chi-Square Test for Goodness of Fit

- **Random**: The data come a well-designed random sample or from a randomized experiment.
  - **10%**: When sampling without replacement, check that $n \le (1/10)N$.
- **Large Counts**: All *expected* counts are greater than 5

The Chi-Square Statistic

The table shows the observed and expected counts for our sample of 60 M&M's® Milk Chocolate Candies. Calculate the chi-square statistic.

Color	Observed	Expected
Blue	9	14.40
Orange	8	12.00
Green	12	9.60
Yellow	15	8.40
Red	10	7.80
Brown	6	7.80

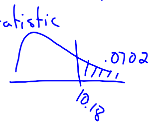
$$\chi^2 = \frac{(9-14.40)^2}{14.40} + \frac{(8-12.00)^2}{12.00} + \frac{(12-9.60)^2}{9.60} + \frac{(15-8.40)^2}{8.40} + \frac{(10-7.80)^2}{7.80} + \frac{(6-7.80)^2}{7.80}$$

$$\chi^2 = 2.025 + 1.333 + 0.600 + 5.186 + 0.621 + 0.415 = 10.180$$

↑ most influence

P-value & χ^2 test statistic

χ^2 GOF Test



$\chi^2 = 10.18$

P-value = .07

.07 ≮ .05 Fail to Reject

We have no evidence that...
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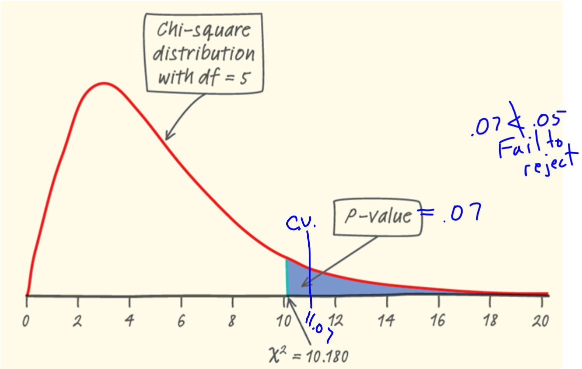

TABLE A-4 Chi-Square (χ^2) Distribution

Degrees of Freedom	Area to the Right of the Critical Value									
	0.995	0.99	0.975	0.95	0.90	0.10	0.05	0.025	0.01	0.005
1	—	—	0.001	0.004	0.016	2.706	3.841	5.024	6.635	7.879
2	0.010	0.020	0.051	0.103	0.211	4.605	5.991	7.378	9.210	10.597
3	0.072	0.115	0.216	0.352	0.584	6.251	7.815	9.348	11.345	12.838
4	0.207	0.297	0.484	0.711	1.064	7.779	9.488	11.143	13.277	14.860
5	0.412	0.554	0.831	1.145	1.610	9.236	11.071	12.833	15.086	16.750
6	0.676	0.872	1.237	1.635	2.204	10.645	12.592	14.449	16.812	18.548
7	0.989	1.239	1.690	2.167	2.833	12.017	14.067	16.013	18.475	20.278
8	1.344	1.646	2.180	2.733	3.490	13.362	15.507	17.535	20.090	21.955
9	1.735	2.088	2.700	3.325	4.168	14.684	16.919	19.023	21.666	23.589
10	2.156	2.558	3.247	3.940	4.865	15.987	18.307	20.483	23.209	25.188
11	2.603	3.053	3.816	4.575	5.578	17.275	19.675	21.920	24.725	26.757
12	3.074	3.571	4.404	5.226	6.304	18.549	21.026	23.337	26.217	28.299
13	3.565	4.107	5.009	5.892	7.042	19.812	22.362	24.736	27.688	29.819
14	4.075	4.660	5.629	6.571	7.790	21.064	23.685	26.119	29.141	31.319
15	4.601	5.229	6.262	7.261	8.547	22.307	24.996	27.488	30.578	32.801
16	5.142	5.812	6.908	7.962	9.312	23.542	26.296	28.845	32.000	34.267
17	5.697	6.408	7.564	8.672	10.085	24.769	27.587	30.191	33.409	35.718
18	6.265	7.015	8.231	9.390	10.865	25.989	28.869	31.526	34.805	37.156
19	6.844	7.633	8.907	10.117	11.651	27.204	30.144	32.852	36.191	38.582
20	7.434	8.260	9.591	10.851	12.443	28.412	31.410	34.170	37.566	39.997
21	8.034	8.897	10.283	11.591	13.240	29.615	32.671	35.479	38.932	41.401
22	8.643	9.542	10.982	12.338	14.042	30.813	33.924	36.781	40.289	42.796
23	9.260	10.196	11.689	13.091	14.848	32.007	35.172	38.076	41.638	44.181
24	9.886	10.856	12.401	13.848	15.659	33.196	36.415	39.364	42.980	45.559
25	10.520	11.524	13.120	14.611	16.473	34.382	37.652	40.646	44.314	46.928
26	11.160	12.198	13.844	15.379	17.292	35.563	38.885	41.923	45.642	48.290
27	11.808	12.879	14.573	16.151	18.114	36.741	40.113	43.194	46.963	49.645
28	12.461	13.565	15.308	16.928	18.939	37.916	41.337	44.461	48.278	50.993
29	13.121	14.257	16.047	17.708	19.768	39.087	42.557	45.722	49.588	52.336
30	13.787	14.954	16.791	18.493	20.599	40.256	43.773	46.979	50.892	53.672
40	20.707	22.164	24.433	26.509	29.051	51.805	55.758	59.342	63.691	66.766
50	27.991	29.707	32.357	34.764	37.689	63.167	67.505	71.420	76.154	79.490
60	35.534	37.485	40.482	43.188	46.459	74.397	79.082	83.298	88.379	91.952
70	43.275	45.442	48.758	51.739	55.329	85.527	90.531	95.023	100.425	104.215
80	51.172	53.540	57.153	60.391	64.278	96.578	101.879	106.629	112.329	116.321
90	59.196	61.754	65.647	69.126	73.291	107.565	113.145	118.136	124.116	128.299
100	67.328	70.065	74.222	77.929	82.358	118.498	124.342	129.561	135.807	140.169

Pvalue

$\alpha = .05$

Critical Value

$\chi^2 = 11.071$

$10.18 \not> 11.071$

Fail to Reject